



## **ACS MEMBERSHIP BULLETIN**

### **No. 27 – May 2017**

#### **A Message from the President**

It was a huge honour to be elected as your president at the recent AGM. This was, I believe, my 31st ACS AGM, starting as an awe-struck teenager surrounded by so many notable cricket writers and statisticians. While I may have become blasé about mixing with many of the world's greatest players, my admiration for the diligent, original and unheralded work performed by ACS members remains undimmed.

My challenge to the Association for the next five years is to stay relevant. Like a batsman who has made it to 44 not out, it would be a great shame not to kick on to a really substantial innings. There is so much more we can do to shape how the game is understood and recorded. We must assert ourselves as an independent, global and respected authority, unafraid to challenge fallacies or muddled thinking. We must also recognise that communication today is largely digital and reflect this in how we interact with each other and especially the wider cricketing world. Staying relevant means having our message heard.

David Kendix

#### **A Message from the Chairman**

Dear ACS Member

As you will be aware, the CricketArchive website has recently been placed behind a paywall. The normal subscription is £49.99 per annum or £4.99 per month. However, we are pleased to say that ACS members are eligible for a 33% discount on the annual subscription. Guy Evans-Tipping of CricketArchive has asked us to contact all ACS members to advise you that this discount is available. Please see his letter overleaf.

John Bryant  
Chairman, ACS

#### **A Message from CricketArchive**

Dear ACS Member

As outlined in the presentation by Jim Hindson from CricketArchive at the AGM, the decision to place CricketArchive behind a paywall was not one that was taken lightly. In short, it has been necessitated by falling advertising revenues and to contribute to the significant running costs of maintaining and developing the website.

CricketArchive recognise that there is a substantial degree of overlap between the two organisations and have agreed to provide a 33% discount to members who take out a one-year membership. This discount is guaranteed for the first two years and hopefully beyond.

This arrangement not only recognises the contribution from many of your members to CricketArchive but also our desire to continue to build on the close relationship that we have.

To take advantage of this, members should follow the link

<https://my.cricketarchive.com/cmc/subscribe/ikl9p?discount=1#online-only>

and enter the code ACS17 when prompted to enter a 'coupon code'.

By becoming a member of CricketArchive.com, members will enjoy:

- Access to more than 300 years' worth of data, containing 1.2 million players and 675,000 scorecards
- Ability to track players' records from grassroots to Test arena
- An advert-free browsing experience and instant search results via the Oracle search engine
- Access to the Cricketer magazine archive, containing back issues of the world's longest-running cricket magazine, dating back to 1921 (this previously cost £20 a year and is now available to all members of CricketArchive as part of their subscription)
- The opportunity to personalise your club's cricket story through scorecard and picture uploads
- Our brand new newsletter, 'It's a numbers game', showcasing the statistics that catch our experts' eye each month

Members can contact CricketArchive at [email@cricketarchive.com](mailto:email@cricketarchive.com) if they have any further

questions or require information about membership of CricketArchive – and FAQs can be found here: <https://my.cricketarchive.com.faq>

Kind regards  
Guy Evans-Tipping

## Online Trading Objectives

In the November 2016 Bulletin the Committee outlined and explained their objectives for moving towards electronic means for:

- receiving payments for publications – via the ACS Online Shop
- collection of annual membership subscriptions – by direct debit
- general communications – using email

The Committee have recently reviewed and expressed regret at the continued high level of orders received by post accompanied by cheques, a process that many members still use for purchasing ACS publications. This form of doing business generates significant levels of non-value-added work, which has to be managed by a combination of the efforts of unpaid ACS officials and outside suppliers whose costs and therefore prices to the ACS reflect this additional effort.

For these reasons, the Committee have reluctantly decided that it would be appropriate to apply a £2 per order handling charge on all orders received by post accompanied by cheques. This will come into effect for orders placed after 30 April 2017. As an alternative, members are again urged to use the ACS Online Shop, which will have the benefits of:

- avoiding the £2 handling charge
- avoiding the cost of stationery and postage
- guaranteeing immediate receipt of the order, which cannot get lost or delayed in the post
- guaranteeing that orders are priced correctly, avoiding both over- and under-payment
- avoiding cheques being returned in the event that the payee details are not correct

It is recognised that a small number of members do not have the facility to initiate orders online. Therefore, the ACS will continue to accept orders sent by post with a cheque. However, these will only be processed if the payment includes the £2 handling charge. The ACS will continue to apply the policy announced in the November 2016 Bulletin of treating an overpayment under £5 as a donation unless its return is specifically requested.

## Subscriptions

The AGM approved a £2 increase (to £22) for UK subscriptions and £3 (to £29) for overseas subscriptions from 1 December 2017, with junior subscriptions remaining at £10. There will be a £2 discount for all members paying by direct debit.

## Special Offer from ACS Sales

A selection of 25 books are being offered for the last time at discounted prices. This offer will last until 31 July 2017, after which date we will dispose of the remaining stock. Details are in the publications flyer, which accompanies this Bulletin.

## Announcement regarding ACS Sales

The ACS Committee are pleased to announce that, on 1 April 2017, one of our current business partners – City Press Leeds (CPL) – took over the ACS Sales role from MP Press (Mick Pope). CPL will combine this new role with their existing responsibilities for storage and distribution of all ACS publications, which they have undertaken since August 2016. By combining these two roles under one roof, the ACS hope to improve the service for members and customers besides increasing internal efficiency.

The new contact details for the ACS Sales representative are as follows:

John Anderson  
ACS Sales  
c/o The City Press Leeds Ltd  
St Ann's Mill  
Commercial Road  
Kirkstall  
Leeds  
West Yorkshire  
LS5 3AE  
England

Email: [sales@acscricket.com](mailto:sales@acscricket.com)  
Telephone no: +44 (0)113 278 4286

The ACS Committee thank Mick Pope for his valued contribution as the interim ACS Sales representative and request members to support the newly announced arrangements by contacting John Anderson in the event of any sales-related enquiries.

CPL fully support the ACS process of selling their publications via the ACS Online Shop on the ACS website. In fact, CPL have indicated that receiving and processing hard copy orders and cheques received by post will increase their workload and incur costs that they are obliged to pass on to the ACS. This is the reason why a £2 handling charge has been introduced for manual orders, as described two pages earlier.

## Committee Meeting Reports

**The fourth meeting of 2016/17** was held at the Space Centre, London, on Saturday 3 December. Apologies were received from Ric Finlay and Andrew Hignell.

The committee observed a minute's silence for Dennis Lambert, the co-founder of the ACS, who had died in November.

Mick Pope, who had taken over as ACS Sales Officer because of Neil Beck's illness, attended the first part of the meeting to discuss sales arrangements. He was receiving all orders and forwarding the information to City Press, who were storing the stock and despatching books as required.

The Chairman, John Bryant, had held a meeting with Jim Hindson, managing director of CricketArchive, and Guy Evans-Tipping, chief executive of The Cricketer Group, which owns the site. They had discussed the relationship between the ACS and CricketArchive, which hosts the ACS website and maintains the ACS Online Records, and possible future co-operation.

The committee agreed that, as 96% of sales came in the first year after publication, royalties to authors and editors should now be set at 11% of sales over one year rather than 10% over two.

Four nominations had been received for four places on the committee from March 2017: Philip Bailey, Ric Finlay, Chris Overson and Keith Walmsley.

**The fifth meeting of 2016/17** was held at the Space Centre, London on Saturday 14 January. Apologies were received from Ric Finlay, Harriet Monkhouse, Mark Rowe and Simon Sweetman.

The committee agreed to honour the late Dennis Lambert by renaming the Statistician of the Year award the Brooke-Lambert Trophy, after him and his fellow ACS founder Robert Brooke.

It was agreed to award Honorary Life Membership to former committee member Brian Heald and retiring president M.J.K.Smith at the AGM.

Despite there being no applications for the past 18 months, it was decided to retain the Research and Grants subcommittee until further notice. The Secretary said that he would promote it in the next Journal.

**The first meeting of 2017/18** was held at the Space Centre, London on Saturday 25 March. Apologies were received from Ric Finlay and Mark Rowe.

John Bryant was re-elected Chairman, and other committee duties and non-committee roles were assigned for the coming year. Chris Overson was welcomed to his first committee meeting.

The committee felt that Robert Brooke's tribute to his fellow Founder Member Dennis Lambert had been a highlight of the previous week's AGM.

The AGM had also featured a visit from CricketArchive's managing director, Jim Hindson, to talk to members about the reasons for the introduction of a paywall on the website and how it would work. The committee discussed what the ACS wanted from CricketArchive, and arranged to communicate the news of the paywall discount for ACS members as soon as possible.

Mick Pope, who had stood in as interim ACS Sales Officer over the past year at very short notice, was stepping down in April, and the ACS Sales operation would now be run entirely from City Press Leeds, who already held and despatched the books; details of the new arrangements were discussed.

It was agreed that Tony Webb's research material should be put into storage near Limlow Books' premises so that they could work on digitising it for future researchers.

The next AGM was set for 17 March 2018 in Derby.

The forthcoming committee meetings are 3 June, 30 September, 25 November, 20 January and 24 March. Any member wishing to raise any matter should contact the Secretary.

## Membership Update

### **We extend a warm welcome to the following new members:**

We extend a warm welcome to the following new members:

Mr Ken Burney of Cheltenham, Gloucestershire

Mr George Burns of Edinburgh, Lothian

Mr Robert Elliott of Chandler's Ford, Hampshire

Mr Scott Fraser of Great Bowden, Cambridgeshire

Mr P.J.Godhals of Long Beach, USA

Mr David Honeyball of Wendover, Buckinghamshire

Mr Peter Jackson of Hazel Grove, Greater Manchester

Mr Jim Morris of Knighton, Powys

Mr Steve Neal of Frome, Somerset

Mr Jeff Nicholls of Llandudno, Clwyd

Mr John Perkins of Halesowen, West Midlands

Mr Barry Phillips of Holton, Oxfordshire

Mr Mick Popplewell of Gomersal, West Yorkshire

Mr Ian J.Smith of Fernwood, Nottinghamshire

Mr Len Thornton of Great Cambourne, Cambridgeshire

Mr John Tremlett of St Briavels, Gloucestershire

### **We regret to announce the death of the following members for whom we offer our condolences to their families and friends:**

Mr Ernest Craddock, lately of Hall Green, West Midlands

Mr Barry Gill, lately of Summerbridge, North Yorkshire

Mr Dennis Lambert, lately of Noctorum, Merseyside

Mr Robert Little, lately of Yeovil, Somerset

Mr Jack Meadows, lately of Seagrave, Leicestershire

Mr David Otway, lately of Alderley Edge, Cheshire

Mr Michael Ronayne, lately of Norwich, Norfolk

Mr Brian Tester, lately of Lindfield, West Sussex

Mr Tony Twells, lately of Chorleywood, Hertfordshire

Mr Patrick Warwick, lately of Eastbourne, East Sussex

Mr Gary Wayte, lately of Shenley, Hertfordshire

Mr Don Wigan, lately of South Launceston, Tasmania

Mr Roy Wilkinson, lately of Addingham, North Yorkshire

## Members' Ties

Members' ties are now available by post from the Membership Secretary at £13.

Postage and packing are free to UK members; overseas orders add 20% to the price.

Please contact Huw Nathan either by email on [membership@acscricket.com](mailto:membership@acscricket.com) or by post for further details:

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