

ACS MEMBERSHIP BULLETIN No. 31 – August 2018

GDPR and the ACS Privacy Policy

Members will doubtless have heard already about the new General Data Protection Regulation which came into force in May. The General Committee has revised the Association's privacy policy in line with GDPR requirements, and approved the following statement at the committee meeting of 7 July.

Data Protection and Privacy Policy

- 1 In order to
 - administer the membership of the Association, and
 - enable the Association to communicate with its members when necessary, e.g. to advise of
 membership benefits, or to provide information that falls within the legitimate interests of
 the Association or of its individual members,

the Association of Cricket Statisticians & Historians (otherwise 'the Association') will

- store personal information supplied by its members either on a computer or in paper form in one or more secure locations. This information will be held principally by the Membership Secretary, but subject to the approval of the Association's General Committee copies may also be held by officers or other representatives of the Association.
- similarly store personal information supplied by non-members of the Association who make contact with it for purposes directly connected to the Association's activities (e.g. to order publications, or to seek further information about the Association).
- 2 The personal information to be held may consist of individuals', or organisations'
 - title and name
 - age (if under 18)
 - postal address
 - email address/es (where supplied by the individual or organisation) and
 - telephone number/s (where supplied by the individual or organisation),

together with

• bank account details for members who pay their annual subscriptions by direct debit, and for those to whom the Association needs, from time to time, to make payments.

Credit and debit card details will not be stored.

- 3 Personal information stored by the Association will not be disclosed or sold to any third party, other than for the purposes of carrying out the functions of the Association.
- 4 Members of the Association and others have the right to
 - see their personal data as held by the Association, and request a copy of it
 - request amendment/s to any part of their personal details that is incorrect
 - request that their personal data is deleted, or is not used in particular ways.
- 5 Personal data will be deleted from the Association's records when it is no longer required for administrative purposes or to meet the other legitimate interests of the Association.
- 6 Personal information held by the Association, including contact details such as personal email addresses, whether of members or of non-members, will not be included in any of our publications unless
 - the Association has the explicit consent of the person concerned to do so, or
 - it was supplied to the Association with a reasonable expectation that it might be published, or
 - it is common public knowledge.
- 7 Any enquiries regarding the personal data held by the Association should be made to the Membership Secretary at membership@acscricket.com, or by post to him at 36 Runton Road, Poole, Dorset BH12 1NX, England.

Book promotion

In May, Simon Sweetman appeared on BBC Radio Nottingham to discuss his latest Lives in Cricket volume, *Enid Bakewell: Coalminer's Daughter.* The next day, Enid herself was interviewed by the same station before a signing session at Trent Bridge, during Nottinghamshire's Championship match against Lancashire; her fans, including ACS honorary life member Peter Wynne-Thomas, snapped up 30 copies.

Mark Rowe placed an article in the Australian press about his book *Young Bradman*, and later gave a telephone interview to the ABC Illawarra radio station – getting up for 6.15 am (British Summer Time) to catch the show at 3.15 pm in New South Wales.

In June, Mark took a stand at Derby Book Fair to promote ACS publications including his *Young Bradman*, *The Summer Field* and *Brian Sellers: Yorkshire Tyrant*. Alongside Mark were Christopher O'Brien, whose self-published *Cardus Uncovered* was on offer at the 2018 AGM, and Mike Thompson, whose life of Lord Frederick Beauclerk, *The Lord of Lord's*, was published last year by Christopher Saunders. To show it's a small world, Ed Yardley, son of former England captain Norman (subject of Lives No. 41) was also there with a stall of fine art books!

Women at the Wicket by Adam McKie was also published in May. The fourth volume in the Cricket Witness series, this book is the first in-depth study of the formative years of the women's game, and places the sport within broader changes in women's education, employment and civil rights; it argues that cricket was a new setting for women's emancipation after they achieved electoral equality in 1928. With a foreword from Alison Mitchell.

Committee Meeting Report

The second meeting of 2018/19 was held at the Space Centre, London, on Saturday 7 July. Apologies were received from Ric Finlay and Simon Sweetman.

Adam McKie was co-opted to the committee and welcomed to his first meeting.

The Publications Strategy group, consisting of committee members John Bryant, Keith Walmsley, Mark Rowe and Simon Sweetman, plus Malcolm Lorimer, Stephen Chalke and Christopher Saunders, had established the issues to discuss and would be meeting on 1 August at Trent Bridge.

The marketing initiative with *The Cricketer* would conclude in August; there had been a rise in membership applications, but the impact on book sales was not significant.

The committee approved the ACS's privacy policy in the light of the new General Data Protection Regulation, and other documents on publications logistics, guidelines for authors and editors, and sales procedures.

It was agreed to put forward changes to the ACS Rules on membership and subscriptions to clarify when new members were formally approved and when members failing to renew should be deemed to have lapsed.

A Twitter account (@ACScricket) had been set up and now had 1,868 followers.

The dates for forthcoming committee meetings are 29 September, 24 November, 26 January and 30 March. Any member wishing to raise any matter should contact the Secretary.

The next AGM will be on 23 March 2019 at Derby.

Membership Update

We extend a warm welcome to the following new members:

Mr Mark Gannaway of Lymington, Hampshire

Mr David Griffin of Ilkeston, Derbyshire

Mr Tim Jones of Perton, West Midlands

Mr Antony McDonald of Hornchurch, Essex

Mr David Parker of Carlton, Nottinghamshire

Mr Chand Patel of Brixton, London

Mr Jake Perry of Penicuik, Midlothian

Mr Ian Ray of Perry Bar, West Midlands

Mr John Seaton of Twickenham, Middlesex

Mr Vincent Sunder of Bangalore, Karnataka, India

Rev Andrew Taylor of Shipley, West Yorkshire

Mr George Thomas of Lara, Victoria, Australia

Mr Richard Thorn of Torun, Poland